

CATHOLIC SCHOOLS WEEK 2010

FACT SHEET

- **What is Catholic Schools Week?**

Catholic Schools Week is an annual national celebration of the important role that Catholic elementary and secondary schools across the country play in providing a values-added education for America's young people. Catholic schools are proud of their educational network that emphasizes intellectual, spiritual, moral, physical, and social values in their students. Catholic Schools Week is a key part of the yearlong National Marketing Campaign For Catholic Schools.

- **When is Catholic Schools Week 2010?**

Catholic Schools Week begins the last Sunday in January. This year it is Jan. 31- February 6, 2010.

- **What is the theme of CSW?**

The theme is: "Catholic Schools – Dividends for Life: Faith, Knowledge, Discipline, Morals."

- **What does Catholic Schools Week celebrate?**

Catholic Schools Week celebrates education that goes beyond preparation for a secular life – it is education that prepares students for a Christian life. CSW also celebrates the high standards of excellence and the quality of the education available to all students in Catholic elementary and secondary schools across the U.S.

- **What is the purpose of the Catholic Schools Week celebration?**

The purpose of Catholic Schools Week is to build community awareness of, and involvement in, Catholic schools throughout the country. During this week, many dioceses and schools encourage parents to take full advantage of the benefits of local Catholic schools by enrolling their children in those schools. CSW also is an occasion for schools to interest citizens in volunteering their time and talents to the local Catholic schools.

- **Who sponsors Catholic Schools Week?**

Catholic Schools Week is a joint project of the National Catholic Educational Association (NCEA) and the United States Conference of Catholic Bishops. (USCCB). Individual dioceses and local Catholic elementary and secondary schools develop and promote their own CSW activities each year.

- **How long has Catholic Schools Week been around?**

The Catholic Schools Week celebration became an annual event in 1974. The first national Catholic Schools Week slogan was "Different Where It Counts--Message, Community, Service." Themes for each year are listed below.

DIVIDENDS FOR LIFE

CATHOLIC SCHOOLS WEEK THEMES

Catholic Schools Week began in 1974 and is a joint project of the National Catholic Educational Association and the United States Catholic Conference. Catholic Schools Week (CSW) starts the last Sunday in January and the celebration lasts all week. The National Marketing Campaign started in 1992 and is a year long campaign which includes CSW. The themes were:

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- 1974 - *Catholic Schools, Different Where It Counts--Message, Community and Service*
 - 1975 - *Making the Difference Count*
 - 1976 - *A Declaration of Interdependence*
 - 1977 - *Catholic Schools: A Plus for America*
 - 1978 - *Catholic Schools: Everyone Grows*
 - 1979 - *Next to the Family, The Catholic School*
 - 1980 - *The Catholic School: One of the Family*
 - 1981 - *Choosing a Tradition - Catholic Schools*
 - 1982 - *The Good News in Education*
 - 1983 - *In God We Trust & Teach*
 - 1984 - *Catholic Schools: Beacon of Hope*
 - 1985 - *Catholic Schools: Sharing Vision, Teaching Values*
 - 1986 - *A Rainbow of Excellence*
 - 1987 - *Catholic Schools Touch the Future*
 - 1988 - *Share the Spirit*
 - 1989 - *Communities with Memories*
 - 1990 - *Catholic Schools: A Parent's Choice*
 - 1991 - *Catholic Schools: A Kaleidoscope of People*

National Marketing Campaign & CSW Week Themes:

- 1992 - *Discover Catholic Schools*
- 1993 - *Choose Catholic Schools: The Good News in Education*
- 1994 - *Support Catholic Schools: Your Choice for Education*
- 1995 - *Catholic Schools: Schools You Can Believe In*
- 1996 - *Catholic Schools: Schools You Can Believe In*
- 1998 - *Catholic Schools: Restoring Faith in Education*
- 1999 - *Catholic Schools: Faith for a Brighter Future*
- 2000 - *Lighting the Way to a New Century*
- 2001 - *Celebrate Catholic Schools*
- 2002 - *Where Faith & Knowledge Meet*
- 2003 - *Making a World of Difference*
- 2004 - *Catholic Schools: A Faith-Filled Future*
- 2005 - *Catholic Schools: Faith in Every Student*
- 2006 - *Catholic Schools: Character. Compassion. Values.*
- 2007 - *Catholic Schools: The Good News in Education*
- 2008 - *Catholic Schools Light the Way*
- 2009 - *Catholic Schools Celebrate Service*
- 2010 - *Catholic Schools – Dividends for Life: Faith, Knowledge, Discipline, Morals*