

NCEA 2009 Convention, Anaheim Convention Center

Tuesday, April 14
Sessions for Your Board & SPICE

	Convention Center Room 207 A – Theater	Convention Center Room 207 B – Classroom	Convention Center Room 207 C – Classroom	Convention Center Room 207 D Marketing & Enrollment	SPICE: New Configurations for Catholic Schools – 206 B
1:30 pm – 2:45 pm	Current Legal Issues for Board Members <i>Mary Angela Shaughnessy, SCN, Louisville, KY</i>	Board Basics 101: How to Start or Jumpstart Your Board <i>Celestine Algero, SC, consultant, and Stephanie Welling, Diocese of St. Louis</i>	Modern Communication Systems for Improving Crisis Communications & Parent Involvement <i>Paul Langhorst, SchoolReach</i>	An Insider’s Guide to Effective Data Research and Planning <i>Tom Heding and Alan Meitler, Consultants</i>	Vision Driven Change <i>Fr. Patrick Walsh, President, Bishop Heelan Catholic Schools, Sioux City, IA</i>
3:15 pm – 4:30 pm	Policy Development and Administration: Opportunities and Challenges <i>Mary Angela Shaughnessy, SCN, Louisville, KY</i>	How to Identify, Recruit, Orient, and Retain Effective New Board/Council Members <i>Regina Haney, NCEA Dept. of Boards and Councils</i>		A Marketing Plan That Works <i>Dr. James Brennan, Catholic Educational Services, Redlands, CA</i>	St. Augustine Schools K-12=Success <i>Olga Gentry, Principal, St. Augustine School, Laredo, TX</i>

Descriptions of these sessions are online at: <http://www.ncea.org/UserFiles/File/boards/09ConvBoardSessions.pdf>

Wednesday, April 15

Sessions for Your Board & SPICE

	Convention Center Room 207 A – Theater	Convention Center Room 207 B – Classroom	Convention Center Room 207 C – Classroom	Convention Center Room 207 D Marketing & Enrollment	SPICE: New Configurations for Catholic Schools – 206 B	Convention Center Ballroom A or B
9:00 am – 10:15 am	Factors of Viability: The Board's Blueprint for Strategic Planning <i>Dr. Ronald Valenti,</i> Supt., Archdiocese of Baltimore	So You Have a Mission Effectiveness Committee! Now What? <i>Elena Hines,</i> principal, Dallas, TX		Viability-Sustainability- Growth: Embracing Best Practices in Enrollment Management <i>Jay Gould,</i> Consultant	Reframing Risen Christ School: Practicing Social Justice through Catholic Education <i>Helen Dahlman & Tim Dornfeld,</i> Risen Christ School, Minneapolis, MN	How to Help a Bullied Child...and the Bully: Specific Strategies from Former Victim Turned Activist and New York Times Bestselling Author Jodee Blanco – Ballroom A
10:45 am – 12:00 pm	11:00 - 12:45 pm AWARD LUNCHEON (Ballroom B)	11:00 - 12:45 pm AWARD LUNCHEON (Ballroom B)	11:00-12:45 pm AWARD LUNCHEON (Ballroom B)	Best Practices in Marketing and Enrollment Management – Panel Discussion	11:00-12:45 pm AWARD LUNCHEON (Ballroom B)	OUTSTANDING BOARD AWARDS LUNCHEON 11:00 am - 12:45 pm Presentation of the Outstanding Board of Catholic Education Awards and the O'Neil D'Amour Award – BR-B
1:15 pm – 2:30 pm	Board's Best Fiscal Practices. Keeping Tuition Down! <i>Sr. Rosario Delaney,</i> Holy Infant, Ballwin, MO	IDEA: Updates and Guidance Regarding Children with Disabil- ities Enrolled by Parents in Private Schools <i>Pamela Allen,</i> U.S. Dept. of Education		The Catholic School Enrollment Manager – Today and Tomorrow <i>John Cooper,</i> Enrollment Management Specialist	Twin City Catholic Educational System <i>Michael Sullivan,</i> President, Twin City Educational System, Neenah, WI	How to Help a Bullied Child...and the Bully: Specific Strategies from Former Victim Turned Activist and New York Times Bestselling Author Jodee Blanco – Ballroom A
3:00 pm – 4:15 pm		Leave No NCLB Benefit Behind: Federal Education Benefits Available under the NCLB Act <i>Maureen Dowling,</i> U.S. Dept. of Education	Strategic Plan: A Board's Best Friend <i>Michael Piatek,</i> Principal, Notre Dame-Bishop Gibbons H.S., Schenectady, NY	Word of Mouth Marketing – The Real Deal <i>Dan Krause,</i> Graceworks Ministries	Unified Catholic School System <i>Kenith Britt,</i> President, Chippewa Area Catholic Schools, Chippewa Falls, WI	

Jodee Blanco Book Signing — Wednesday, 10:30 am and 2:45 pm, at the Marketplace inside Hall A

Thursday, April 16

Sessions for Your Board & SPICE

	Convention Center Room 207 A – Theater	Convention Center Room 207 B – Classroom	Convention Center Room 207 C – Classroom	Convention Center Room 207 D Marketing & Enrollment	Convention Center Room 206 B
9:00 am – 10:15 am	A Board's Responsibility for Just Wages <i>Thompson Faller,</i> University of Portland, OR	What Makes Us Catholic in the 21st Century? <i>Dr. Christopher McAtee,</i> Univ. of St. Mary/Mundelein Seminary, IL	Restructuring for Success Involves Boards! Why Do We Go There? <i>Dr. Judith Caviston,</i> Diocese of Trenton, and <i>Fr. Collison,</i> Sioux City, IA	How Market Research Can Inform Strategic Marketing Efforts: Insights from a Recent National Catholic College Survey of H.S. Students <i>John T. Lawlor,</i> Eden Prairie, MN	New Designs Special Interest Group
10:45 am – 12:00 pm	Boards: An Important Piece of the Pie <i>Letita Biddle, Ginny Christensen, Phyllis Mincer,</i> Churchill Institute on Leadership and Development, Philadelphia	Legally Incorporated Board and Religious Community Sponsorship <i>Alice Hession,</i> Director of Xaverian Brothers Schools	Organizational Documents – What Matters and Why: The Importance of Constitutions & Bylaws in Keeping a School Out of Trouble <i>Deborah Cerullo, SSND,</i> Attorney and Canonist, and <i>Ingrid Tucker,</i> School Pres.	Stimulus Funding—How to Get My Students' Fair Share <i>Michelle Doyle,</i> Consultant, Reston, VA	
1:15 pm – 2:30 pm	Embracing Comprehensive Advancement: Proven Strategies for Success <i>Jay Gould,</i> Consultant	Who Determines What's Ahead for You: Leadership Succession Planning <i>Heather Gossart,</i> H.S. President, Forestville, MD & <i>Dan Curtin,</i> NCEA CACE Executive Director	E Pluribus Magis: Strengthening Catholic Schools through Increased Collaboration <i>Sue Mecham & Joe Womac,</i> Fulcrum Foundation, Seattle, WA	Branding: Positioning Your School in the Marketplace <i>Dr. Perry Sangalli,</i> President, Saint Xavier High School, Louisville, KY	
3:00 pm – 4:15 pm	The Ideal Characteristics of Inspired Leaders in Catholic Education <i>James Funk,</i> Bishop Chatard High School, Indianapolis, IN	Legal Issues for Protecting the Integrity of Your School Environment — Educate. Train. Prevent. <i>Tom Delaney,</i> Attorney, Irvine, CA		School Marketing and Enrollment Management Open Forum	